



**CONTACTS:**

Dana Arnold [dana@olsoncomm.com](mailto:dana@olsoncomm.com) – 480.368.7999

Brad Carmony [brad.carmony@hilton.com](mailto:brad.carmony@hilton.com) – 901.374.6518

**HOME2 SUITES BY HILTON™ SHOWCASES SEVENTY-PERCENT  
RECYCLED CONTENT CARPET IN MODEL SUITES**

**MEMPHIS, Tenn. (April 22, 2009)** – Home2 Suites by Hilton™, the new mid-tier extended-stay hotel concept targeting savvy and value-wise extended-stay guests, is utilizing state-of-the-art post-consumer recycled content carpeting by InterfaceFLOR™, the largest modular carpet tile manufacturer in the world, to outfit its model prototype at the Memphis, Tenn. headquarters. The “Hip and Humble” brand intends to outfit each new location with a variety of eco-friendly design elements and flooring is one spotlighted area.

“Home2 Suites is a brand that focuses on marrying style and value while remaining conscious of our environmental impact,” said Bill Duncan, Global Head, Brand Management. “InterfaceFLOR shares our commitment and has an excellent reputation for providing a quality product that is consistent with the overall feel and comfort of our suites.”

Home2 Suites has taken careful consideration into balancing the environmental impact with an uncompromised guest experience. While not an exclusive partner for Home2 Suites, InterfaceFLOR is a preferred option and was chosen for its specialization in modular carpet flooring, which creates little waste in the installation process.

The InterfaceFLOR carpet tile in the prototype guestroom meets CRI Green Label Plus Certified air quality standards and a Platinum rating for the NSF 140 sustainable carpet assessment standard. While attractive and eye-catching with its multi-tonal striped pattern, it also contains 35-36 percent pre-consumer recycled content and 33 percent post-consumer recycled content, equaling approximately 70 percent total recycled content. The post-consumer recycled content comes from reclaimed carpet. These products are part of InterfaceFLOR’s Convert™ design platform which recently received the first Environmental Product Declaration (EPD) for carpet in North America. Every decision made by InterfaceFLOR is designed to help the company achieve Mission Zero™, their promise to eliminate any negative impact they may have on the environment by 2020.

The modular flooring is also an option for Home2 Suites developers as a value-driven benefit. The low maintenance and ability to selectively replace individual carpet tiles along with antimicrobial protection and sustainable raw materials provides developers with easy, low-cost upkeep and ultimately greater returns on flooring investments. For InterfaceFLOR carpet tile, both wet and dry cleaning solutions are available to aid in spot removal. Should the tiles become overly soiled, the 20-inch squares

can be individually replaced instead of a large portion or potentially an entire room as with conventional roll carpet.

Home2 Suites forecasts 100 properties open by year-end 2012, with 60 to 70 per year thereafter. Immediate focus will be on U.S. development, with expansion into Canada, Mexico and abroad in subsequent years. The 35 submitted franchise applications include sites in New York City, N.Y., Baltimore/White Marsh, Md., Charlotte, N.C., Jacksonville, N.C., Gadsden, Ala., Elko, Nev., and three hotels in San Antonio, Texas.

To learn more about Home2 Suites by Hilton, including site plans, room layouts and brand facts, visit <http://www.Home2Suites.com>. For information about franchising opportunities, visit <http://www.Home2Franchise.com>.

### **About Hilton Hotels Corporation**

Hilton Hotels Corporation is the leading global hospitality company, with more than 3,300 hotels and 550,000 rooms in 77 countries and more than 130,000 team members worldwide. The company owns, manages or franchises some of the best known and highly regarded hotel brands including Hilton<sup>®</sup>, Conrad<sup>®</sup> Hotels & Resorts, Doubletree<sup>®</sup>, Embassy Suites Hotels<sup>®</sup>, Hampton Inn<sup>®</sup>, Hampton Inn & Suites<sup>®</sup>, Hilton Garden Inn<sup>®</sup>, Hilton Grand Vacations<sup>™</sup>, Homewood Suites by Hilton<sup>®</sup>, the Waldorf Astoria<sup>™</sup> and the Waldorf Astoria Collection<sup>™</sup>, as well as the recently launched Home2 Suites by Hilton<sup>™</sup>. The company also manages the world-class guest reward program Hilton HHonors<sup>®</sup>.

Hilton Hotels Corporation is an Official Sponsor of the U.S. Olympic Team, which will extend through the 2010 Olympic and Paralympic Winter Games in Vancouver, the 2012 Olympic and Paralympic Games in London, the 2010/2012 U.S. Paralympic Team and the 2011 U.S. Pan American Team.

The Hilton Family of Hotels adheres to founder Conrad Hilton's philosophy that, "It has been, and continues to be, our responsibility to fill the earth with the light and warmth of hospitality." The company put a name to its unique brand of service that has made it the best known and most highly regarded hotel company: **be hospitable<sup>®</sup>**. The philosophy is shared by all brands in the Hilton Family of Hotels, and is the inspiration for its overarching message of kindness and generosity.

For more information about the company, please visit [www.hiltonfamily.com](http://www.hiltonfamily.com).

### **About InterfaceFLOR**

InterfaceFLOR, LLC is a subsidiary of Interface, Inc., the world's largest manufacturer of commercial modular carpet. For 33 years, the company has consistently led the industry through innovation and now leads the industry in environmental sustainability. InterfaceFLOR is setting the pace for development of modular carpet using materials and processes that take less from the environment. Interface's worldwide carpet manufacturing facilities maintain third party registration to the ISO 14001 Environmental Management System, and the company is recognized globally for its commitment to build environmental considerations into its business decisions. For more information go to [www.interfaceflor.com](http://www.interfaceflor.com).

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