



**FOR IMMEDIATE RELEASE**

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**New Technology and SERIES of reasons InterfaceFLOR's stunning new collection is a must see.**

*NeoCon 2010, InterfaceFLOR launches Series, their first major "system" in years.*

LaGrange, GA – InterfaceFLOR, LLC, ([www.interfaceflor.com](http://www.interfaceflor.com)) the world's leading manufacturer of commercial modular carpet, announces the first major launch of a corporate system in many years. Collectively, the **Series**<sup>™</sup> includes nine styles in sixteen colors across three new carpet tile collections designed to work together. Styles range from simple textures to sculpted patterns in the three collections, and each – 1000 Series<sup>™</sup>, 2000 Series<sup>™</sup> and 3000 Series<sup>™</sup> – are perfect for different aspects of a project. Here's how it works: Series is designed to work as a system as it transitions from open areas to corridors to executive suites. Use 1000 Series in open office areas and 2000 Series in public spaces, but elevate the elegance in corner offices with coordinating styles from 3000 Series. It's all drop dead gorgeous and built to last.

And **Series**<sup>™</sup> is made even more lush because of an exclusive new technology. InterfaceFLOR's new Tapestry<sup>™</sup> technology now allows them to create carpet tiles that achieve the crisp, bold patterning and luxurious feel of Axminster or woven carpeting, without compromising the company's intense commitment to sustainable design. Most products manufactured through this innovative process are offered in InterfaceFLOR's Convert<sup>™</sup> platform. Several styles also fit the exacting i2<sup>™</sup> criteria of non-directional installation and mergeable dye lots.

***1000 SERIES perfect for open office plans.***

Smart, sophisticated clean design in four styles and sixteen colors, 1000 Series is one of three different collections designed to work in a system with 2000 Series and 3000 Series. 1000 is perfect for open office areas. It's built to last and can be used alone or mixed with other InterfaceFLOR styles. 1000 Series, an InterfaceFLOR Convert<sup>™</sup> product, is made with 67-70% total recycled content, including 32% post-consumer content.

***2000 SERIES just right for public spaces.***

For corridors, reception areas and public walkways, InterfaceFLOR's new 2000 Series comes in two styles and sixteen colors and is designed to work in a system with 1000 Series and 3000 Series. 2000, also a part of InterfaceFLOR's Convert platform, is made with 65-68% total recycled content, including 31% post-consumer content. A member of InterfaceFLOR's i2<sup>™</sup> family of products, 2000 Series patterns are easily installed (non directionally) thus creating less waste and dye lots are mergeable.

***3000 SERIES tailor made for executive offices.***

3000 Series is made up of sculpted patterns and tone on tone textures available in three gorgeous styles and sixteen colors, and are built to withstand all the pacing any high level decision maker can offer. Designed to work in a system with 1000 Series and 2000 Series, it is specifically and beautifully created for that corner office or executive boardroom.

***Featured Series™ Products, NeoCon 2010***

**Series™**



**1000 Series™**



**2000 Series™**



## 3000 Series™



### ***About InterfaceFLOR***

InterfaceFLOR, LLC, is a subsidiary of Interface, Inc., the world's largest manufacturer of commercial carpet tile. For 37 years, the company has consistently led the industry through innovation and now leads the industry in environmental sustainability. InterfaceFLOR is setting the pace for development of modular carpet using materials and processes that take less from the environment, and is well along the path to "Mission Zero<sup>®</sup>," the company's promise to eliminate any negative impact it has on the environment by the year 2020. Interface's worldwide carpet manufacturing facilities maintain third party registration to the ISO 14001 Environmental System, and the company has obtained the first-ever Environmental Product Declaration (EPD) for the commercial floor covering industry. The company is recognized globally for its commitment to build environmental considerations into its business decisions. For more information go to [www.interfaceflor.com](http://www.interfaceflor.com).